

Lifeline Facebook Apps Social Media Material

Sample Twitter Posts

App-Specific Tweets: Project: Lifeline

- When #disaster strikes, you don't just need a friend - you need a #Lifeline. Start planning w/ Lifeline Facebook App. <http://go.usa.gov/dcc>
- R U OK? The #Lifeline Facebook App helps you check on your friends during a disaster. <http://go.usa.gov/dcc>
- Get the disaster info you need. The Lifeline Facebook App lets you exchange info w/ local residents & relief orgs. <http://go.usa.gov/dcc>

App-Specific Tweets: bReddi

- What's on your risk map? Find out abt common #disasters in your area & how to stay safe w/ bReddi Facebook app. <http://go.usa.gov/dcc>
- It's Make a Kit Day! Need some help? Check out bReddi Facebook app for #disaster planning checklists & more. <http://go.usa.gov/dcc>
- In a #disaster, you may not be able to get to your medical records. bReddi can help you manage your info. <http://go.usa.gov/dcc>

General Tweets:

- Make a plan, ID people you rely on & prep for the next #hurricane or #disaster w/ #Lifeline Facebook apps. <http://go.usa.gov/dcc> #ImAForce
- When disasters strike, the phone may not work. Let your loved ones know if you need help w/ #Lifeline Facebook apps <http://go.usa.gov/dcc>
- What's on your risk map? Find out abt common #disasters in your area & how to stay safe w/ bReddi Facebook app. <http://go.usa.gov/dcc>
- Got that friend you can always count on? Plan to stay safe in an emergency by making him your #Lifeline on #Facebook. <http://go.usa.gov/dcc>
- Planning for an #emergency? ID a POC outside your area you can rely on. Learn more w/ #Lifeline Facebook apps <http://go.usa.gov/dcc> #smem
- It's Make a Kit Day! Need some help? Check out bReddi Facebook app for #emergency planning checklists & more. <http://go.usa.gov/dcc>
- Got floods? Hurricanes? Tornadoes? Different areas have different risks. Plan for yours w/ #Lifeline Facebook apps <http://go.usa.gov/dcc>
- Want to stay safe in an #emergency? Check out #Lifeline Facebook apps & pick friends & family you can rely on. <http://go.usa.gov/dcc>
- Resolve to be Ready: Plan for disasters w/ your friends & family by using the #Lifeline Facebook apps. <http://go.usa.gov/dcc> #smem

Sample Facebook Posts

- Prepare for the next hurricane or other disaster with the bReddi and Project: Lifeline Facebook Apps. The apps help you pick trusted lifelines you can rely on in an emergency, create your

disaster preparedness plan, identify risks in your area, and more.

<http://www.phe.gov/lifeline/Pages/default.aspx>

- When disaster strikes, the phone lines may be down or jammed. The bReddi and Project: Lifeline Facebook apps give you another way to let your loved ones know if you are okay or if you need help. <http://www.phe.gov/lifeline/Pages/default.aspx>
- What's on your risk map? Find out about common disaster risks in your area and create a plan to stay safe using the bReddi and Project: Lifeline Facebook Apps. <http://www.phe.gov/lifeline/Pages/default.aspx>
- Got a friend that you can always count on? Make him one of your Lifelines. The bReddi and Project: Lifeline Facebook apps let you designate three trusted friends or family members that you can rely on in an emergency. <http://www.phe.gov/lifeline/Pages/default.aspx>
- Choosing your Lifelines on the bReddi and Project: Lifeline Facebook apps? Remember to make at least one of them someone from outside your geographic area. (Link to PHE.gov Lifeline Page)
- Need some help with your emergency preparedness kit? Check out the bReddi and Project: Lifeline Facebook apps for checklists and emergency planning tips you can share. <http://www.phe.gov/lifeline/Pages/default.aspx>
- Got floods? Hurricanes? Tornadoes? Different areas have different risks. Learn about yours and plan for them with the bReddi and Project: Lifeline Facebook apps. <http://www.phe.gov/lifeline/Pages/default.aspx>
- Stay safe in an emergency. Pick friends & family you can rely on & check out the bReddi and Project: Lifeline Facebook apps to help you plan. <http://www.phe.gov/lifeline/Pages/default.aspx>
- Resolve to be Ready: Talk to your friends and family about how you can help each other in a disaster. Then, put together your disaster plan using the bReddi and Project: Lifeline Facebook apps. <http://www.phe.gov/lifeline/Pages/default.aspx>